

# F&I TOOLS

## 2014 US Automotive Industry Sales Report

United States Automotive Industry Market Data

### US Auto Sales Quarterly 2014 Major Automotive Brands

LIGHT-DUTY CAR SALES DATA

Quarter 1 (January - March) Quarter 2 (April - June)

Quarter 3 (July - September) Quarter 4 (October - December)

Report listed alphabetically by manufacturer. Data reflects quantity of new car sales.

<b>2014 Top 6</b>	<b>US Rank</b>	<b>Q1</b>	<b>Q2</b>	<b>Q3</b>	<b>Q4</b>	<b>2014 Sum</b>
Chrysler Jeep Group	4	476,000	544,000	536,000	535,000	2,091,000
Ford Motor Company	2	580,000	685,000	612,000	594,000	2,471,000
General Motors	1	650,000	806,000	752,000	727,000	2,935,000
Honda	5	325,000	414,000	421,000	380,000	1,540,000
Nissan	6	355,000	350,000	359,000	324,000	1,388,000
Toyota	3	521,000	645,000	629,000	579,000	2,374,000
<b>Other Leaders</b>						
BMW	11	81,000	100,000	94,000	120,000	395,000
Hyundai	7	160,000	205,000	193,000	168,000	726,000
Jaguar Land Rover Ltd	15	18,000	17,000	15,000	17,000	67,000
Kia	8	133,000	164,000	148,000	135,000	580,000
Mazda	13	78,000	78,000	85,000	65,000	306,000
Mercedes-Benz	12	79,000	88,000	92,000	108,000	367,000
Mitsubishi	14	20,000	20,000	19,000	19,000	78,000
Porsche	17	10,000	13,000	12,000	12,000	47,000
Subaru	10	112,000	126,000	137,000	138,000	513,000
Volkswagen Audi	9	123,000	141,000	139,000	147,000	550,000
Volvo	16	14,000	16,000	14,000	13,000	57,000
<b>Top 6 Total</b>		<b>2,907,000</b>	<b>3,444,000</b>	<b>3,309,000</b>	<b>3,139,000</b>	<b>12,799,000</b>
<b>Other Total</b>		<b>828,000</b>	<b>968,000</b>	<b>948,000</b>	<b>942,000</b>	<b>3,686,000</b>
<b>2014 Grand Total</b>		<b>3,735,000</b>	<b>4,412,000</b>	<b>4,257,000</b>	<b>4,081,000</b>	<b>16,485,000</b>

Source: <https://www.factorywarrantylist.com/sales-report.html>