

2015 US Automotive Industry Sales Report

Vehicle Market Data

United States Vehicle Sales by Quarter 2015 Major Automotive Brands

LIGHT-DUTY CAR SALES DATA
 Quarter 1 (January - March) Quarter 2 (April - June)
 Quarter 3 (July - September) Quarter 4 (October - December)

Report listed alphabetically by manufacturer. Data reflects quantity of new car sales.

2015 Top 6	US Rank	Q1	Q2	Q3	Q4	2015 Sum
Chrysler Jeep Group	4	505,900	576,300	572,700	603,100	2,258,000
Ford Motor Company	2	591,900	696,400	677,200	637,500	2,603,000
General Motors	1	684,000	821,500	794,300	782,200	3,082,000
Honda	5	333,900	419,100	435,600	398,400	1,587,000
Nissan	6	367,600	368,900	386,000	362,000	1,485,000
Toyota	3	575,600	655,800	636,000	632,600	2,500,000
Other Leaders						
BMW	11	91,300	107,600	96,000	111,100	406,000
Hyundai	7	172,000	199,100	207,000	183,900	762,000
Jaguar Land Rover Ltd	15	21,300	18,800	19,500	25,400	85,000
Kia	8	141,100	169,900	165,000	150,000	626,000
Mazda	13	78,000	80,900	82,700	77,400	319,000
Mercedes-Benz	12	82,200	96,900	93,500	107,400	380,000
Mitsubishi	14	23,800	25,800	23,700	21,700	95,000
Porsche	17	11,400	13,700	14,200	12,700	52,000
Subaru	9	131,300	141,100	156,300	154,300	583,000
Volkswagen Audi	10	119,300	148,700	143,700	143,200	555,000
Volvo	16	13,700	15,600	17,000	23,700	70,000
Top 6 Total		3,058,900	3,538,000	3,501,800	3,415,700	13,515,000
Other Total		885,400	1,018,100	1,018,400	1,010,800	3,933,000
2015 Grand Total		3,944,300	4,556,100	4,520,200	4,426,500	17,448,000

Source: <http://www.factorywarrantylist.com/sales-report.html>