

# 2017 Automotive Industry Sales Report

## United States Vehicle Market Data

### United States Vehicle Sales by Quarter

#### 2017 Major Automotive Brands

##### LIGHT-DUTY CAR SALES DATA

Quarter 1 (January - March) Quarter 2 (April - June)

Quarter 3 (July - September) Quarter 4 (October - December)

Data listed alphabetically by manufacturer. Data reflects quantity of new car sales.

<b>2017 Top 6</b>	<b>US Rank</b>	<b>Q1</b>	<b>Q2</b>	<b>Q3</b>	<b>Q4</b>	<b>2017 Sum</b>
Chrysler Jeep Group	4	510,798	556,637	511,776	480,182	2,059,393
Ford Motor Company	2	613,545	680,910	629,990	650,755	2,575,200
General Motors	1	689,056	724,925	781,056	804,608	2,999,645
Honda	5	365,293	426,589	439,717	409,823	1,641,422
Nissan	6	416,891	402,784	376,447	397,355	1,593,477
Toyota	3	532,611	622,599	676,314	602,991	2,434,515
<b>Other Leaders</b>						
BMW	12	82,292	89,630	83,671	98,606	354,199
Hyundai	7	168,792	177,552	165,202	173,999	685,545
Jaguar Land Rover Ltd	14	31,251	25,259	28,205	29,607	114,322
Kia	9	127,728	168,016	161,834	132,032	589,610
Mazda	13	69,071	72,551	78,673	69,130	289,425
Mercedes-Benz	11	86,574	91,181	90,369	105,175	375,299
Mitsubishi	15	29,147	25,430	24,619	24,506	103,702
Porsche	17	12,718	14,807	14,020	13,876	55,421
Subaru	8	144,250	160,574	174,038	169,140	648,002
Volkswagen Group	10	121,937	142,237	151,471	154,054	569,699
Volvo	16	13,479	20,635	22,674	24,717	81,505
<b>Top 6 Total</b>		3,128,194	3,414,444	3,415,330	3,345,714	13,303,652
<b>Other Total</b>		887,239	987,872	994,776	996,842	3,866,729
<b>2017 Grand Total</b>		4,015,433	4,402,316	4,410,076	4,342,556	17,170,381

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### Global Automotive Industry Data

3 Year World Automotive Market Data in Millions of Vehicles

<b>Region</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2015 – 2017</b>
China	20.01	23.57	24.28	67.86
Europe	13.20	13.97	14.39	41.56
US	17.70	17.50	17.23	52.43
<b>Top 3 Total</b>	50.61	55.04	55.90	161.85 million