

2024 Car Sales by Country

Global Automotive Market Report

China remained the world's largest auto market in 2024, exceeding 31 million vehicles sold. The United States held the #2 position with nearly 16 million units, while Japan and India each surpassed 4 million vehicles. Emerging markets such as Brazil and Russia showed strong growth momentum, while several mature markets experienced modest contractions.

Key 2024 Highlights

- China surpassed 31 million vehicles, maintaining global dominance.
- Russia recorded the strongest growth rate at +68%.
- India continued expansion, posting +7% growth.
- Thailand experienced the sharpest decline at -26%.
- The global top 25 markets remain heavily concentrated in Asia, Europe, and North America.

F&I Tools USA

Rank	Country	Cars Sold	Year %	Top Brands
1	China	31,436,245	↑ 5%	BYD 3,525,345 VW 2,072,350 Toyota 1,568,242
2	United States	15,928,641	↑ 2%	GM 2,705,080 Toyota 2,332,623 Ford 2,078,832
3	Japan	4,421,495	↓ 9%	Toyota 1,339,672 Honda 379,879 Nissan 286,572
4	India	4,274,825	↑ 7%	Suzuki 1,795,259 Hyundai 605,433 Tata 565,221
5	Germany	2,817,331	↓ 1%	VW 536,745 Mercedes 259,325 Audi 205,470
6	Brazil	2,634,904	↑ 14%	Fiat 411,450 VW 336,076 GM 258,639
7	United Kingdom	1,952,785	↑ 2%	VW 167,234 BMW 125,233 Audi 121,953
8	Canada	1,918,861	↑ 10%	Ford 270,327 Toyota 208,955 GM 155,320
9	France	1,718,416	↓ 3%	Renault 277,894 Peugeot 233,560 Dacia 145,249
10	Russia	1,576,374	↑ 68%	Lada 202,610 Haval 191,450 Chery 158,259
11	Italy	1,558,375	↓ 1%	Fiat 142,940 Toyota 123,631 VW 120,450
12	Mexico	1,496,797	↑ 10%	Nissan 255,116 GM 205,043 Toyota 121,968
13	South Korea	1,356,706	↓ 7%	Hyundai 705,245 Kia 539,756 KGM 47,620
14	Turkey	1,286,535	↑ 1%	Fiat 139,654 Renault 133,241 Ford 103,670
15	Australia	1,220,607	↑ 1%	Toyota 241,296 Ford 100,170 Mazda 95,987
16	Spain	1,017,240	↑ 7%	Toyota 95,345 VW 67,110 Seat 65,842
17	Indonesia	867,525	↓ 14%	Toyota 289,250 Daihatsu 163,211 Honda 94,745
18	Saudi Arabia	829,674	↑ 14%	Toyota 234,178 Hyundai 125,686 Kia 64,870
19	Malaysia	815,749	↑ 2%	Perodua 358,177 Proton 147,855 Toyota 101,423
20	Poland	619,345	↑ 14%	Toyota 110,476 Skoda 61,820 VW 45,278
21	Thailand	573,845	↓ 26%	Toyota 222,450 Isuzu 86,340 Honda 75,415
22	South Africa	516,865	↓ 3%	Toyota 129,324 VW 66,302 Suzuki 57,877
23	Philippines	467,385	↑ 9%	Toyota 218,322 Mitsub 88,725 Ford 28,167
24	Belgium	447,996	↓ 6%	BMW 53,165 VW 41,860 Mercedes 33,162
25	Argentina	387,553	↓ 14%	Toyota 84,355 VW 65,260 Fiat 47,895