

2024 Car Sales by Manufacturer

Results reveal total light-vehicle sales and year-over-year performance, offering a clear snapshot of competitive positioning across major global auto manufacturers.

2024 Highlights

- Toyota retained the #1 global position in total vehicle sales.
- BYD and Geely posted strong growth among the top 15.
- Legacy groups experienced moderate year-over-year contraction.

Automaker	Sold Autos (2024)	Status	World Rank
Toyota	11,011,375	↓ 1%	1
VW	9,037,425	↓ 2%	2
Hyundai Kia	7,231,248	↓ 1%	3
GM	6,001,247	↓ 3%	4
Stellantis	5,525,875	↓ 14%	5
Ford	4,470,165	↑ 1%	6
BYD	4,272,145	↑ 41%	7
Honda	3,716,295	↓ 10%	8
Nissan	3,346,248	↓ 3%	9
Suzuki	3,240,385	↑ 2%	10
Changan	2,683,798	↑ 5%	11
BMW	2,450,854	↓ 4%	12
Mercedes	2,389,365	↓ 4%	13
Renault	2,264,815	↑ 1%	14
Geely	2,176,567	↑ 34%	15